



Frequently Asked Questions

Q: What makes the Ames ATF tool rental franchise different from other franchise rental opportunities?

A: Ames has almost 70 years of experience in the automatic taping and finishing tool business. The Ames brand is very well known and respected in both the drywall finishing and general construction trades. We developed and perfected the Ames ATF tool rental business model over many years, and no one comes close to providing the innovative and high-quality tools and support services that Ames provides. The support system is extensive including a national footprint of over 120 company-owned stores, experienced franchise ATF professionals to consult with you, and state-of-the-art service centers for tool repair and refurbishment.

Q: How much will an Ames tool rental franchise cost?

A: The initial investment varies depending on build-out cost of the kiosk area, employee cost, and other factors. You should plan on spending between \$16,000 - \$20,000 to start your Ames tool rental franchise.

Q: Are there any ongoing fees paid to the franchisor?

A: No. The initial franchise fee, currently \$5,000 (3-year term), and the franchise renewal fee, also \$5,000 (3-year term), are the only fees required.

Q: How does the franchisee get compensated in the Ames ATF tool rental business?

A: The franchisor will pay to the franchisee within forty-five (45) days after the end of each calendar month a payment equal to twenty (20) percent of the franchisee's net billings for the immediately preceding calendar month.

Q: Are there any advertising fees?

A: Franchisees are required to obtain a yellow pages listing. Additional advertising is suggested to build awareness and trial.

Q: Is financing available?

A: Ames does not offer financing.

Q: What is the term of the franchise agreement?

A: The initial term is three (3) years. We may mutually agree to extend the term for three (3) additional terms of three (3) years each.

For any questions, please contact the Franchise Sales Department by email at franchise-sales@amestools.com or call us at (770) 243-2637.

We look forward to hearing from you!