



Steps to Owning an Ames Franchise

Step 1: Request for Consideration (RFC)

The first step to owning your own Ames automatic taping and finishing (“ATF”) tool rental franchise is to complete the RFC ([click here](#)) with as much detail as possible (if you have not already done so). This will give us the necessary information to help us better understand your background, and your plans for owning an Ames tool rental business.

Step 2: Franchise Sales Associate Meeting

After completing the RFC and submitting it to us, the next step is to discuss your plans and the information from your completed RFC with one of our Franchise Sales Associates. An Ames sales associate will contact you shortly after receiving and reviewing your RFC.

Step 3: Franchise Disclosure & Due Diligence

If, after meeting with our sales associate, you are interested in continuing the process towards becoming an Ames ATF tool rental franchisee, our sales associate will provide you with our franchise disclosure document, commonly referred to as the “FDD.”

This FDD is required by the Federal Trade Commission (FTC) and certain state laws, and explains in detail the Ames ATF tool rental franchise offering. The franchise agreement that you would sign is included in the FDD for you to start reviewing.

We will need the signature receipt page at the back of the FDD, as a record that we properly gave you this document. The FTC requires that you not sign a franchise agreement or pay the franchise fee, if you have not first been given the FDD to review for 14 calendar days. We voluntarily comply with these disclosure requirements, even though we qualify for an exemption under the FTC Rule under certain circumstances. You should use this 14 day period to conduct additional due diligence on the Ames ATF tool rental business.

Step 4: Franchise Application

After you have addressed all of the pre-ownership issues listed above and you are ready and committed to own an Ames ATF tool rental business, the next step is to complete the franchise application. The Franchise Sales Associate will collect your application and put together the complete “review package” for the Ames ATF tool rental franchise review committee.

Step 5: Signing the Franchise Agreement & Paying the Franchise Fee

If the Ames ATF tool rental franchise review committee approves your application, you will be sent the franchise agreement that you will be required to sign. Again, an exact copy of the franchise agreement is incorporated in the FDD. Once we receive the signed agreements in our Atlanta office along with the franchise fee and all necessary documentation, we will countersign your agreements and send a copy back to you.

Step 6: Grow Your Business!

Once we have countersigned your agreement, you are now officially an Ames ATF tool rental franchisee and our Franchise Services Team will begin working directly with you to develop and activate your store as quickly and efficiently as possible.